

10th Anniversary Gala & Auction

SPRUCE X *Springs Forward*

Dear Community Partner -

Spruce Street School's Annual Gala & Auction is the Parent Teacher Association's largest fundraising event of the year. In Spring 2019, we aim to raise funds for arts enrichment programs, the library staff, Foreign Language curriculum, and classroom upgrades for our children - all costs not covered by the Department of Education.

To offset event administration and catering fees; we ask local businesses to Sponsor this fundraiser at one of the contribution levels below or via in-kind donations. In exchange for your support, we will promote your business to our loyal parent body and bidding community leading up to and during the Gala & Auction:

Silver Sponsor: \$500 - \$4,999

- Promotion: Sponsor name or logo on print marketing materials
- Catalog Inclusion: "Thank You Silver Sponsors"

Gold Sponsor: \$5,000 - \$19,999

- Promotion: Sponsor name or logo on print marketing materials and event video presentation
- Catalog Inclusion: "Thank You Gold Sponsors"

Platinum Sponsor: \$20,000 +

- Web Presence: Your company will be listed as a Sponsor on the PS 397 Spruce Street School website, bidding website: www.biddingforgood.com/spruce, and email promotions
- Promotion: Sponsor name or logo on print marketing materials, event video presentation, and table markers
- Catalog Inclusion: "Heartfelt Thanks to Platinum Sponsors"

Confirmation of your participation is kindly appreciated at your earliest convenience in order to optimally promote your sponsorship in our earliest marketing efforts. Please email gala@sprucestreetpta.org with your contact information, logo, and desired sponsorship level.

Thank you in advance for your consideration and support! We are extremely grateful and lucky to be part of such a caring and generous community that strongly supports our children's education and well-being.

Sincerely,
Spruce Street School PTA & Gala Committee

